



## ***“Wheeze Rate – A New Paradigm in Asthma Management”***

### COMPANY ANNOUNCEMENT

## **PulmoTrack® Sales to Pharmacy Group in Australia Commence**

#### **HIGHLIGHTS**

- PulmoTrack commences sales of PulmoTrack® into the pharmacy sector.
- Part of KarmelSonix sales and marketing efforts is to educate and inform the pharmacy sector of the new range of asthma management devices and monitoring technology available from KarmelSonix as a precursor to the future release of the Personal Wheezometer.
- The Australian pharmacy sector is an active participant in the health assessment space providing a range of nurse and pharmacist driven health advisory services from pharmacy outlets.
- The Australian pharmacy sector is an active promoter and retailer of asthma related management tools.

**26<sup>th</sup> June 2008:** The Directors of KarmelSonix Ltd (ASX : KSX) are pleased to announce that it has reached agreement with its first pharmacy group, with pharmacies across Australia, to work with KSX and to promote the PulmoTrack® and the “Wheeze rate paradigm” within the pharmacy sector. These efforts will supplement the promotion currently underway in the medical sector. KSX will commence working with the selected pharmacies to educate and train them in relation to the new acoustic diagnostic devices being developed by KSX and in particular, the Personal Wheezeometer, due for release in 2009.

Under the agreement, the pharmacies will purchase the PulmoTrack® unit for use and training within the various pharmacies as well as for working in conjunction with selected medical clinics. This is an important strategic move which will see KSX introduce its novel technology not only at the professional or clinical level but also commence the process of introducing it at the domestic retail level.

Commenting on this initiative, KSX Chairman, Mr. Peter Marks stated:

“We are pleased to have secured this arrangement with our first pharmacy group. We recognise the value of having the pharmacy sector on board early, particularly in terms of educating the sector in relation to this new wheeze rate technology. This will form a core part of KSX’s training and marketing over the coming months and in advance of the release of the Personal Wheezeometer for domestic retail use.

Additionally, having the pharmacy sector work together with KSX in the medical sector should assist with the uptake of the KSX technologies in the medical sector.”

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KarmelSonix Ltd. focuses on supplying innovative non-invasive acoustic tools for disease management of asthma and related pulmonary disorders. Asthma affects 6-16% of the population in developed countries with a cost exceeding \$US15 billion in the US alone.

Acoustic Asthma Management is a breakthrough in monitoring of the asthmatic patient of all ages, including the very young, very old and others who cannot perform currently available tests. The technology that comes from extensive R&D and clinical validation in the US, Israel and Australia, facilitate continuous monitoring of patients at home, in the ICU and even during sleep. The company is focused on early commercialization of its products with special emphasis on the European and North American markets.

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