

## COMPANY ANNOUNCEMENT

### **KarmelSonix secures marketing approval and first substantial order in India**

**3<sup>rd</sup> December 2009:** The Directors of KarmelSonix Limited (KSX) are pleased to announce the first major order in India for its asthma management products following the signing of a new distributor for Southern India and Sri Lanka.

Distributor Sapco Laboratories has ordered more than 100 WheezoMeters™, PulmoTracks® and WHolters™ representing KarmelSonix’s first substantial market entrance in the Asia Pacific region.

Sapco Laboratories distributes medical products to hospital and primary care operators and has significant experience in the respiratory area with a direct sales force of more than 140.

Commenting on the new partnership, KarmelSonix Vice President, Sales & Marketing, Paul Eisen said, “We have chosen to make India an early focus for the business because we recognise the prevalence of respiratory diseases is significant in this population of 1.1 billion. The four states of Southern India alone cover 250 million people and we know asthma is increasing here.”

Mr Suneel Chand, Director of Sapco said: “The asthma and respiratory market in India is huge and growing. Being able to introduce this new and unique technology to assist patients and doctors in the management of these conditions is significant. The KarmelSonix technologies complement our current range of products in the respiratory field, and we look forward to a long term relationship with KarmelSonix”.

The FDA approved PulmoTrack® enables the continuous monitoring of wheeze and cough when managing asthma in the hospital’s ICU, ER, PFT lab and Sleep Lab. The pocket sized Personal WheezoMeter™ is a hand-held device for spot-check wheeze quantification. It is used to confirm symptoms, assess asthma control and for patient-empowered management of asthma.

Sapco Laboratories has worked extensively over the past three months to gain approval for sale of the KarmelSonix products in India. The company will market the PulmoTrack® in the hospital environment and the WheezoMeter™ into both the private patient market and doctors’ surgeries.

Sapco Laboratories together with KarmelSonix have also developed a continuous revenue model for the upcoming release of the ambulatory monitoring device, the WHolter™. The WHolter™ allows the physician to obtain wheeze detection, cough detection, and respiratory rate in the patient’s home environment.



## ***“Wheeze Rate – A New Paradigm in Asthma Management”***

The new product orders were received at the conclusion of The Indian Chest Physicians Conference, Napcon 2009, the largest respiratory meeting in India, attended by more than 2,000 delegates working in both the public and private sector.

KarmelSonix expects to update the market on further partnerships in the region.

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**About KarmelSonix :** KarmelSonix Ltd focuses on supplying innovative non-invasive acoustic tools for disease management of asthma and related pulmonary disorders. Asthma affects 6-16% of the population in developed countries with a cost exceeding \$US15 billion in the US alone.

Acoustic Asthma Management is a breakthrough in monitoring of the asthmatic patient of all ages, including the very young, very old and others who cannot perform currently available tests. The technology that comes from extensive R&D and clinical validation in the US, Israel and Australia, facilitate continuous monitoring of patients at home, in the ICU and even during sleep. The company is now focussing its efforts on early commercialization of its products particularly in the AsiaPac, European and North American markets.

## ***“Wheeze Rate – A New Paradigm in Asthma Management”***

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