

## COMPANY ANNOUNCEMENT

### KarmelSonix Announces Australian Pharmacy Distribution Agreement for Personal WheezoMeter™

#### HIGHLIGHTS

- KarmelSonix announces that it will partner with Clear Sales Australia to distribute the Personal WheezoMeter™ into retail pharmacies.
- The Personal WheezoMeter™ is the first point of care portable device for the detection of wheeze such as in asthma
- Clear Sales Australia is one of the country’s leading retail pharmacy brokers with distribution in all States of Australia, distributing to approx. 2500 pharmacies.

**10<sup>th</sup> December 2009:** The Directors of KarmelSonix Limited (the Company or KSX) are pleased to announce that an Agreement has been signed with Clear Sales Australia to market and distribute the KarmelSonix Personal WheezoMeter™ into retail pharmacies throughout Australia.

Clear Sales Australia is one of the country’s leading retail pharmacy brokers having a direct sales and marketing force with representation in all States of Australia. It has outstanding access to the thousands of retail pharmacies within its distribution network as well as all the major pharmaceutical wholesalers.

The *pocket-size* WheezoMeter™ measures WheezeRATE™ over a short period of time (30 seconds) and documents a patient’s extent of wheeze and his/her response to treatment (e.g. before and after a bronchodilator). The WheezoMeter™ has been cleared for use in Europe (CE Mark), the United States (FDA), and for patient and professional use in Australia (TGA).

Commenting on this new partnership, KSX Australia Vice President, Sales & Marketing, Mr. Paul Eisen; said, “Having Clear Sales Australia as our pharmacy partner will now provide unlimited access to this unique asthma management technology for both patients and parents of asthmatic children. With asthma prevalence rates around 15%, it will soon be possible for this large pool of patients to purchase the Personal WheezoMeter™ from their local pharmacy. In conjunction with our pharmacy initiative, we will of course, be initiating an awareness and training program for primary care and specialist doctors in the community”.

The Managing Director of Clear Sales Australia, Mr Glenn Miller stated : “ We are delighted to be marketing a product into such a massive space such as Asthma management, and ensuring this world class technology is readily accessible to patients and parents alike. Our significant experience in marketing other medical devices into retail pharmacy makes this an excellent fit for both KarmelSonix and ourselves“.

Orders for the Personal WheezoMeter™ can be taken now and are expected to be available in first quarter 2010.



## ***“Wheeze Rate – A New Paradigm in Asthma Management”***

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KarmelSonix Ltd. focuses on supplying innovative non-invasive acoustic tools for disease management of asthma and related pulmonary disorders. Asthma affects 6-16% of the population in developed countries with a cost exceeding \$US15 billion in the US alone.

Acoustic Asthma Management is a breakthrough in monitoring of the asthmatic patient of all ages, including the very young, very old and others who cannot perform currently available tests. The technology that comes from extensive R&D and clinical validation in the US, Israel and Australia, facilitate continuous monitoring of patients at home, in the ICU and even during sleep. The Company is now focussing its efforts on the commercialization of its products particularly in the AsiaPac, European and North American markets.

## ***“Wheeze Rate – A New Paradigm in Asthma Management”***

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