

COMPANY ANNOUNCEMENT

KarmelSonix Expands Senior Sales & Marketing Team with Key Appointments

16th February 2010 : KarmelSonix Limited (ASX:KSX) is pleased to announce a range of new appointments which significantly strengthen its leadership team in Australia and across Europe and the Asia Pacific region.

Commencing immediately Mr Adrian Smith (former Chief Financial Officer and Chief Operating Officer ResMed, Europe) has been appointed General Manager Europe and Mr Lasse Beijer (former Managing Director Nordics ResMed) has been appointed manager Nordics KarmelSonix.

This follows the recent announcement that Mr Paul Eisen, KarmelSonix Managing Director, Europe and Asia Pacific would join the Board.

Adrian Smith has an extensive background in respiratory medicine gained over more than 15 years with the ResMed Inc. Throughout this time Adrian was part of the company’s Executive Committee with wide-ranging responsibilities encompassing both financial and operational issues including the successful NASDAQ IPO in 1995, the group’s 1999 NYSE listing, its merger and acquisition programs and, from 2005, direct responsibilities for European operations, sales and marketing.

Lasse Beijer has worked in international health technology companies for more than 22 years with experience in operational and executive management, particularly in the respiratory and sleep fields. At ResMed, Mr Beijer held several senior positions including CEO of the Nordic region for over 10 years, and most recently COO Europe. Mr Beijer’s expertise is in sales and marketing and distribution growth.

Mr Beijer will shortly be appointing experienced partners and distributors in the Nordic region.

The Company is also pleased to announce the appointment of Mr. Steve Bartley who joins KarmelSonix in the capacity Director of Sales for North & South America. He will focus on expanding the sales network in the US and Canadian markets in addition to other large medical markets in South America. Mr Bartley’s experience includes 30 years in the medical industry in various capacities ranging from Representative to National Sales Manager and Director of Business Development / National Accounts at his most recent assignments with nSpire Health and Meridian Healthcare Group.

Commenting on the appointments KarmelSonix Chairman, Mr Peter Marks said, “I am delighted to welcome this group of highly experienced people who each have a deep understanding of the respiratory marketplace and a clear, proven ability to grow a medical device company on a global scale. We have an excellent team to lead the next stage of KarmelSonix’ growth.”



“Wheeze Rate – A New Paradigm in Asthma Management”

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About KarmelSonix : KarmelSonix Ltd focuses on supplying innovative non-invasive acoustic tools for disease management of asthma and related pulmonary disorders. Asthma affects 6-16% of the population in developed countries with a cost exceeding \$US15 billion in the US alone.

Acoustic Asthma Management is a breakthrough in monitoring of the asthmatic patient of all ages, including the very young, very old and others who cannot perform currently available tests. The technology that comes from extensive R&D and clinical validation in the US, Israel and Australia, facilitate continuous monitoring of patients at home, in the ICU and even during sleep. The company is now focussing its efforts on early commercialization of its products particularly in the AsiaPac, European and North American markets.

“Wheeze Rate – A New Paradigm in Asthma Management”

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